

April 14, 2008

First Half ended February 29, 2008 Financial Results (Consolidated)

Company name:	BIC CAMERA INC.		Stock listing:	JASDAQ
Code number:	3048		URL:	http://www.biccamera.co.jp/
Representative:	Hiroyuki Miyajima,	Representative Director and President		
Contact:	Masaaki Kanazawa,	Managing Director, General Manager A	Accounting Division	
Telephone:	+81-3-3987-8785			

(Amounts of less than 1 Million Yen are discarded)

1. Consolidated Results of First Half ended February 29, 2008 (From September 1, 2007 to February 29, 2008)

(1) Consolidated financial results (% indicates changes from the previous term)										
	Net sales		Operating income	e	Ordinary income					
	Millions of yen	%	Millions of yen	%	Millions of yen	%				
First Half ended February 29, 2008	298,195	12.7	8,266	4.0	8,864	2.7				
First Half ended February 28, 2007	264,678	20.1	7,949	23.4	8,627	25.9				
Year ended August 31, 2007	542,294	-	16,002	-	17,448	-				

	Net income		Net income per share	Fully diluted net income per share
	Millions of yen %		Yen	Yen
First Half ended February 29, 2008	7,145	117.5	*4,724.86	
First Half ended February 28, 2007	3,284	24.1	4,344.07	
Year ended August 31, 2007	8,146	-	*10,772.56	

Note: Equity in earnings of non-consolidated subsidiaries:

First Half ended			
February 29, 2008:	-	Million Yen	

First Half ended February 28, 2007: - Million Yen

Year ended August 31, 2007: - Million Yen

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
First Half ended February 29, 2008	235,328	55,653	22.7	*35,392.95
First Half ended February 28, 2007	196,877	49,114	24.1	62,814.17
Year ended August 31, 2007	201,838	52,474	24.9	*66,499.42

Note: Shareholders' Equity:

First Half ended February 29, 2008: 53,528 Million Yen First Half ended February 28, 2007: 47,500 Million Yen Year ended August 31, 2007: 50,286 Million Yen

(3) Consolidated cash flows

	Cash flows from	Cash flows from	Cash flows	Cash and cash equivalents
	operating activities	investing activities	from financing activities	at term-end
	Millions of yen	Millions of yen	Millions of yen	Millions of yen
First Half ended February 29, 2008	(3,045)	(33,324)	33,656	19,575
First Half ended February 28, 2007	(6,040)	(9,559)	4,853	22,385
Year ended August 31, 2007	7,136	(13,702)	(4,703)	22,012

Note*: The Company implemented a 2-for-1 stock split on September 1, 2007.

The stock split has been resolved at the Board of Directors meeting held on July 9, 2007.

Net income and Net assets per share for the First Half ended February 28, 2007 and the Fiscal Year ended August 31, 2007 are not reflected the impact of the stock split.

2. Dividends

	Cash dividends per share								
(Record date)	Interim	Year-end	Annual						
	Yen	Yen	Yen						
Year ended August 31, 2007	-	*1,500	*1,500						
Year ended August 31, 2008	-	-							
Years ending August 31, 2008 (Forecast)	-	1,000	1,000						

Note*: The Company implemented a 2-for-1 stock split on September 1, 2007.

3. Forecast of Consolidated Financial Results for Year ended August 31, 2008 (From September 1, 2007 to August 31, 2008)

	Sales		Sales Operating income Ordinary income		me	Net income		Net income per share	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Full year	610,000	12.5	17,700	10.6	18,200	4.3	12,000	47.3	7,934.40

4. Others

 Significant changes of subsidiaries during period under review (affecting specific subsidiaries due to changes in scope of consolidation): Not applicable

(2) Changes in the accounting principles, accounting procedures, presentation, etc., related to preparation of consolidated financial statements (those to be described as changes in significant matters that are the basis for preparing consolidated financial statements)

1) Changes due to the revision of accounting standards, etc.: No

2) Any changes other than 1) above: Yes

(3) Total number of issued shares (common stock)

 Total number of issued shares at the end of fiscal year (including treasury stock): First Half ended February 29, 2008: 1,512,402 shares
 First Half ended February 28, 2007: 756,201 shares
 Year ended August 31, 2007: 756,201 shares

2) Total number of treasury shares at the end of fiscal year: First Half ended February 29, 2008: - shares
First Half ended February 28, 2007: - shares
Year ended August 31, 2007: - shares

Reference: Summary of Non-Consolidated Financial Results

1. Non-Consolidated Results of First Half ended February 29, 2008 (From September 1, 2007 to February 29, 2008)

(1) Non-Consolidated financial results

(% indicates changes from the previous term)

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	Net sales		Operating incom	ie	Ordinary income	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
First Half ended February 29, 2008	240,364	10.0	8,171	26.0	8,902	18.6
First Half ended February 28, 2007	218,528	2.4	6,482	2.9	7,508	1.9
Year ended August 31, 2007	446,409	-	13,290	-	15,262	-

	Net income		Net income per share
	Millions of yen	%	Yen
First Half ended February 29, 2008	7,420	147.9	*4,906.24
First Half ended February 28, 2007	2,993	(17.3)	3,958.55
Year ended August 31, 2007	7,458	-	*9,862.76

(2) Non-Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
First Half ended February 29, 2008	206,498	54,023	26.2	*35,720.63
First Half ended February 28, 2007	171,497	47,834	27.9	63,256.43
Year ended August 31, 2007	171,844	50,225	29.2	*66,418.53

Note: Shareholders' Equity:

First Half ended February 29, 2008: 54,023 Million Yen First Half ended February 28, 2007: 47,834 Million Yen Year ended August 31, 2007: 50,225 Million Yen

Note*: The Company implemented a 2-for-1 stock split on September 1, 2007.

The stock split has been resolved at the Board of Directors meeting held on July 9, 2007.

Net income and Net assets per share for the First Half ended February 28, 2007 and the Fiscal Year ended August 31, 2007 are not reflected the impact of the stock split.

2. Forecast of Non-Consolidated Financial Results for Year ended August 31, 2008 (From September 1, 2007 to August 31, 2008)

							(% indicates	s chang	es from the previous term)
	Sales		Sales Operating income Ordinary incom		come Net income		:	Net income per share	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Full year	493,000	10.4	15,800	18.9	16,600	8.8	11,300	51.5	7,471.56

Note: These forecasts are based on the Company's current assumptions and beliefs in light of the information currently available to it, and involve known and unknown risks and uncertainties. The Company's actual results may differ materially from those discussed in these forecasts as a result of numerous factors outside of the Company's control.

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Forecast of Consolidated Financial Results for Year ended August 31, 2008 (From September 1, 2007 to August 31, 2008)

	-	-	-	(Millions of yen)
	Net sales	Operating income	Ordinary income	Net income
Forecast as of August 31, 2007 (A)	589,000	18,500	18,500	12,400
Forecast as of February 29, 2008 (B)	610,000	17,700	18,200	12,000
Amount of increase (decrease) (B-A)	21,000	(800)	(300)	(400)
Rate of increase (decrease) (%)	3.6	(4.3)	(1.6)	(3.2)
Year ended August 31, 2007	542,294	16,002	17,448	8,146

Forecast of Non-Consolidated Financial Results for Year ended August 31, 2008 (From September 1, 2007 to August 31, 2008)

		8,	,	(Millions of yen)
	Net sales	Operating income	Ordinary income	Net income
Forecast as of August 31, 2007 (A)	473,000	15,200	15,600	10,900
Forecast as of February 29, 2008 (B)	493,000	15,800	16,600	11,300
Amount of increase (decrease) (B-A)	20,000	600	1,000	400
Rate of increase (decrease) (%)	4.2	3.9	6.4	3.7
Year ended August 31, 2007	446,409	13,290	15,262	7,458

1. Consolidated Financial Statements

(1) Consolidated Balance Sheets

	lance Sheet	-						(Millions	s of yen)
	As of February 28, 2007 As		As of F	As of February 29, 2008		As of August 31, 2007			
Account item	Amo	ount	(%)	Ame	ount	(%)	Ame	ount	(%)
(Assets)									
I Current assets									
1 Cash and deposits		24,610			21,261			24,485	
2 Notes and accounts receivable—trade		14,220			16,045			14,780	
3 Inventories		35,049			42,420			36,121	
4 Other		14,675			16,631			21,752	
Allowance for doubtful accounts		(24)			(38)			(39)	
Total current assets		88,530	45.0		96,322	40.9		97,101	48.1
II Fixed assets									
1 Tangible fixed assets									
(1) Buildings and structures	11,090			16,569			12,884		
(2) Land	29,904			45,608			29,894		
(3) Other	2,693	43,688		5,473	67,652		2,791	45,570	
2 Intangible fixed assets									
(1) Goodwill	1,143			1,082			1,242		
(2) Land lease rights	-			13,773			2,783		
(3) Other	3,752	4,896		1,085	15,941		1,093	5,119	
3 Investment and other assets									
(1) Investment securities	25,379			22,693			20,914		
(2) Guarantee deposits	27,625			27,753			29,890		
(3) Other	9,249			5,186			3,679		
Allowance for doubtful accounts	(2,491)	59,761		(436)	55,196		(437)	54,047	
Total fixed assets		108,346	55.0		138,790	59.0		104,736	51.9
III Deferred assets		-	-		215	0.1		-	-
Total assets		196,877	100.0		235,328	100.0		201,838	100.0

(Millions of yen)

	As of February 28, 2007		As of Fe	As of February 29, 2008		As of August 31, 2007			
Account item	Amo	unt	(%)	Amo	ount	(%)	Amo	ount	(%)
(Liabilities)									
I Current liabilities									
1 Accounts payable-trade		35,660			37,980			43,222	
2 Short-term borrowings		32,570			30,961			24,014	
3 Current portion of long-term borrowings		18,208			22,936			17,754	
4 Current portion of bonds		1,090			625			1,225	
5 Income taxes payable		3,847			6,274			4,945	
6 Reserve for bonuses		1,328			1,555			1,709	
7 Allowance for customer - discount points		11,407			11,997			11,858	
8 Allowance for repair guarantee		45			-			12	
9 Other		9,042			10,170			11,422	
Total current liabilities		113,200	57.5		122,501	52.1		116,164	57.6
II Long-term liabilities									
1 Bonds		1,880			900			1,200	
2 long-term borrowings		27,153			50,366			26,816	
3 Reserve for retirement benefits		3,402			3,934			3,656	
4 Reserve for retirement benefits for directors and corporate auditors		509			560			539	
5 Other		1,615			1,411			986	
Total long-term liabilities	-	34,561	17.6		57,173	24.3		33,199	16.4
Total liabilities		147,762	75.1	·	179,675	76.4		149,363	74.0
(Net assets)									
I Shareholders' equity									
1 Common stock		12,548			12,548			12,548	
2 Capital surplus		12,122			12,122			12,122	
3 Retained earnings		18,085			28,676			22,947	
Total shareholders' equity	F	42,756	21.7		53,347	22.6		47,617	23.6
II Valuation and translation adjustments									
1 Net unrealized gain on available-for-sale securities		4,743			181			2,669	
Total valuation and translation adjustments	F	4,743	2.4		181	0.1		2,669	1.3
III Minority interests		1,614	0.8		2,124	0.9		2,187	1.1
Total net assets	F	49,114	24.9		55,653	23.6		52,474	26.0
Total liabilities and net assets	F	196,877	100.0	·	235,328	100.0		201,838	100.0

(2) Consolidated Statements of Income and Expense

	Febr (From Se	t Half ended uary 28, 2007 eptember 1, 200 uary 28, 2007)	6	Febr (From S	st Half ended ruary 29, 2008 September 1, 200 pruary 29, 2008)		Aug (From S	(Millions Year ended gust 31, 2007 eptember 1, 200 Igust 31, 2007)	
Account item	Amo	unt	(%)	Amo	ount	(%)	Amo	ount	(%)
I Net Sales		264,678	100.0		298,195	100.0		542,294	100.0
II Cost of sales		201,457	76.1		227,409	76.3		411,552	75.9
Gross profit		63,221	23.9		70,785	23.7		130,742	24.1
III Selling, general and		55,272	20.9		62,518	20.9		114,739	21.1
administrative expenses Operating income	-	7,949	3.0		8,266	2.8		16,002	3.0
IV Non-operating income		7,747	5.0		0,200	2.0		10,002	5.0
1 Interest income	49			41			95		
2 Dividends received	24			130			64		
3 Commissions received	211			278			430		
4 Amortization of negative	53			52			105		
goodwill									
5 Rent income	498			428			953		
6 Advertisement fee income	283			220			494		
7 Gains on investments in anonymous association agreements	621			365			1,268		
8 Other	253	1,996	0.8	375	1,892	0.6	461	3,873	0.7
V Non-operating expenses		-							
1 Interest expenses	747			870			1,463		
2 Cost of rent	282			234			530		
3 Transfer to allowance for	174			_			_		
doubtful accounts		1.010	0.5	100	1.007	0.1	100	2 125	
4 Other	114	1,318	0.5	190	1,295	0.4	433	2,427	0.5
Ordinary income		8,627	3.3		8,864	3.0		17,448	3.2
VI Extraordinary gains				265			0		
1 Gain on sales of fixed assets 2 Gain on sales of investment	-			265			0		
securities	49			8			86		
3 Provision for doubtful	_			0			1,694		
accounts		10	0.0	-			1,074	1 500	
4 Bad debt recovered	-	49	0.0	4,920	5,195	1.7	-	1,780	0.3
VII Extraordinary losses				2					
1 Loss on sales of fixed assets	-			3			-		
2 Loss on disposal of fixed assets	42			29			238		
3 Loss on sales of investment							7		
securities	-			-			,		
4 Loss on devaluation of investment securities	1,953			-			2,678		
5 Loss on changes in equities	_			-			183		
6 Impairment loss	157			154			201		
7 Expenditure for capital									
investment into BS digital	-			160			-		
broadcasting 8 Cancellation expenses									
accompanying termination	73			-			73		
of CS broadcasting									
9 Cancellation expenses		2.226	0.0	140	105	0.2		2 292	0.0
accompanying termination of BS data broadcasting	-	2,226	0.9	148	495	0.2	-	3,382	0.6
Income before income taxes		C 450	2.4		10.570			15.047	
and minority interests		6,450	2.4		13,563	4.5		15,847	2.9
Income taxes-current	3,692			6,096			8,143		
Income taxes-deferred	(728)	2,964	1.1	383	6,480	2.1	(761)	7,381	1.4
Minority interest in loss or Minority interest in (income)		(201)	(0.1)		62	0.0		(319)	(0.0)
Minority interest in (income) Net income	F	3,284	1.2		7,145	2.4		8,146	1.5
Not income	ŀ	3,284	1.2	•	7,145	2.4		0,140	1.3

(3) Consolidated Statement of Changes in Net Assets

First Half ended February 28, 2007 (From September 1, 2006 to February 28, 2007)

	Shareholders' equity					
	Common stock	Capital surplus	Retained earnings	Total shareholders' equity		
Balance as of August 31, 2006 (Millions of yen)	12,548	12,122	15,551	40,221		
Changes in term						
Dividend of surplus	-	-	(756)	(756)		
Net income	-	-	3,284	3,284		
Adjustment of surplus for newly-consolidated subsidiaries	-	-	5	5		
Net changes other than shareholders' equity	-	-	-	-		
Total changes in term (Millions of yen)	-	-	2,534	2,534		
Balance as of February 28, 2007 (Millions of yen)	12,548	12,122	18,085	42,756		

	Valuation and translation adjustments	Minority interests	Total net assets
	Net unrealized gain on other securities	winority interests	iotai net assets
Balance as of August 31, 2006 (Millions of yen)	1,655	1,385	43,262
Changes in term			
Dividend of surplus	-	-	(756)
Net income	-	-	3,284
Adjustment of surplus for newly-consolidated subsidiaries	-	-	5
Net changes other than shareholders' equity	3,088	229	3,317
Total changes in term (Millions of yen)	3,088	229	5,851
Balance as of February 28, 2007 (Millions of yen)	4,743	1,614	49,114

First Half ended February 29, 2008 (From September 1, 2007 to February 29, 2008)

		Shareholders' equity					
	Common stock	Capital surplus	Retained earnings	Total shareholders' equity			
Balance as of August 31, 2007 (Millions of yen)	12,548	12,122	22,947	47,617			
Changes in term							
Dividend of surplus	-	-	(1,134)	(1,134)			
Net income	-	-	7,145	7,145			
Adjustment of surplus for newly-consolidated subsidiaries	-	-	(281)	(281)			
Net changes other than shareholders' equity	-	-	-	-			
Total changes in term (Millions of yen)	-	-	5,729	5,729			
Balance as of February 29, 2008 (Millions of yen)	12,548	12,122	28,676	53,347			

	Valuation and translation adjustments	Minority interests	Total net assets
	Net unrealized gain on other securities	winonty interests	Total net assets
Balance as of August 31, 2007 (Millions of yen)	2,669	2,187	52,474
Changes in term			
Dividend of surplus	-	-	(1,134)
Net income	-	-	7,145
Adjustment of surplus for newly-consolidated subsidiaries	-	-	(281)
Net changes other than shareholders' equity	(2,488)	(62)	(2,551)
Total changes in term (Millions of yen)	(2,488)	(62)	3,178
Balance as of February 29, 2008 (Millions of yen)	181	2,124	55,653

Year ended August 31, 2007 (From September 1, 2006 to August 31, 2007)

		Shareholders' equity					
	Common stock	Capital surplus	Retained earnings	Total shareholders' equity			
Balance as of August 31, 2006 (Millions of yen)	12,548	12,122	15,551	40,221			
Changes in fiscal year							
Dividend of surplus	-	-	(756)	(756)			
Net income	-	-	8,146	8,146			
Adjustment of surplus for newly-consolidated subsidiaries	-	-	5	5			
Net changes other than shareholders' equity	-	-	-	-			
Total changes in fiscal year (Millions of yen)	-	-	7,395	7,395			
Balance as of August 31, 2007 (Millions of yen)	12,548	12,122	22,947	47,617			

	Valuation and translation adjustments	Minority interests	Total net assets
	Net unrealized gain on other securities	winonty interests	Total net assets
Balance as of August 31, 2006 (Millions of yen)	1,655	1,385	43,262
Changes in fiscal year			
Dividend of surplus	-	-	(756)
Net income	-	-	8,146
Adjustment of surplus for newly-consolidated subsidiaries	-	-	5
Net changes other than shareholders' equity	1,013	802	1,816
Total changes in fiscal year (Millions of yen)	1,013	802	9,211
Balance as of August 31, 2007 (Millions of yen)	2,669	2,187	52,474

(4) Consolidated Statements of Cash Flows

	First Half ended	First Half ended	Year ended
	February 28, 2007 (From September 1, 2006 to February 28, 2007)	February 29, 2008 (From September 1, 2007 to February 29, 2008)	August 31, 2007 (From September 1, 2006 to August 31, 2007)
Account item	Amount	Amount	Amount
Cash flows from operating activities			
1 Pre-tax income	6,450	13,563	15,847
2 Depreciation and amortization	792	1,158	1,697
3 Impairment loss	157	154	201
4 Goodwill amortization	140	159	279
5 Net increase (decrease) in allowance for doubtful accounts	169	(1)	(1,519)
6 Net increase (decrease) in reserve for bonuses	(143)	(159)	217
7 Net increase in allowance for customer-discount points	53	138	391
8 Net increase in reserve for retirement benefits	252	277	493
9 Net increase in reserve for retirement benefits for directors and corporate auditors	6	21	30
10 Other increase (decrease) in allowances and reserves	(55)	(12)	(88)
11 Interest and dividend income	(74)	(172)	(159)
12 Interest expenses	747	870	1,463
13 Foreign exchange losses/gains	(4)	42	2
14 Gain on investment in anonymous association	(621)	(365)	(1,268)
15 Gain on sales of fixed assets	-	(265)	(0)
16 Loss on sales of fixed assets	-	3	
17 Loss on disposal of fixed assets	42	29	238
18 Gain on sales of investment securities	(49)	(8)	(86
19 Loss on sales of investment securities	-	-	-
20 Loss on devaluation of investment securities	1,953	-	2,678
21 Loss on retirement of tie-in shares	-	-	183
22 Liquidation dividend from anonymous association agreements	-	(4,920)	
23 Net decrease (increase) in trade notes and accounts receivable	(66)	(822)	(955
24 Net decrease (increase) in inventories	(4,694)	(6,291)	(4,913
25 Net increase (decrease) in trade notes and accounts payable	(4,963)	(5,393)	2,142
26 Other, net (operating activities)	(1,573)	(1,250)	(1,224
Subtotal	(1,480)	(3,242)	15,660
27 Interest and dividends received	81	5,770	37:
28 Interest paid	(763)	(892)	(1,501
29 Income taxes paid	(3,877)	(4,681)	(7,404)
Net cash provided by operating activities	(6,040)	(3,045)	7,130

	First Half ended February 28, 2007 (From September 1, 2006 to February 28, 2007)	First Half ended February 29, 2008 (From September 1, 2007 to February 29, 2008)	Year ended August 31, 2007 (From September 1, 2006 to August 31, 2007)
Account item	Amount	Amount	Amount
II Cash flows from investing activities			
1 Deposit into term-deposits	(243)	(54)	(501)
2 Refund from term-deposits	210	841	220
3 Payments for purchases of tangible fixed assets	(2,696)	(25,306)	(4,700)
4 Proceeds from sale of tangible fixed assets	5	1,774	206
5 Payments for purchases of intangible fixed assets	(358)	(11,327)	(621)
6 Payments for purchases of investment securities	(5,910)	(6,404)	(5,910)
7 Proceeds from sale of investment securities	111	51	200
8 Proceeds from collection of investments	-	-	0
9 Payments for payment of guarantee deposits	(1,463)	(935)	(3,283)
10 Proceeds from refund of guarantee deposits	695	3,074	827
11 Payments for loans	(17)	(43)	(78)
12 Proceeds from collection of loans	110	93	142
13 Payments for additional acquisition of shares of consolidated subsidiaries	-	-	(129)
14 Proceeds from liquidation dividend of anonymous association agreements	-	4,920	-
15 Other, net (investing activities)	(3)	(7)	(74)
Net cash employed in investing activities	(9,559)	(33,324)	(13,702)
III Cash flows from financing activities			
1 Net increase (decrease) in short-term borrowings	19,305	6,947	10,749
2 Proceeds from long-term borrowings	3,862	40,100	14,715
3 Repayments of long-term borrowings	(16,971)	(11,367)	(28,616)
5 Repayment of bond redemption	(595)	(900)	(1,140)
6 Proceeds from issue of shares	-	-	338
7 Dividends paid	(748)	(1,124)	(750)
Net cash used in financial activities	4,853	33,656	(4,703)
IV Foreign currency translation adjustments on cash			
and cash equivalents	4	(42)	(4)
V Net increase in cash and cash equivalents	(10,743)	(2,756)	(11,275)
VI Cash and cash equivalents at beginning of term	33,108	22,012	33,108
VII Increase in cash and cash equivalents from	-	-	158
merger VIII Cash and cash equivalents of newly consolidated subsidiaries	19	319	19
IX Cash and cash equivalents at end of the term	22,385	19,575	22,012

(5) Sales by product (consolidated)

	Item	First Hal February (From Septer to February	28, 2007 nber 1, 2006	First Hal February (From Septen to February	29, 2008 nber 1, 2007	Year e August 3 (From Septen to August	1, 2007 nber 1, 2006
		Sales (Millions of yen)	Composition ratio(%)	Sales (Millions of yen)	Composition ratio(%)	Sales (Millions of yen)	Composition ratio(%)
	Cameras	6,080	2.3	6,348	2.1	12,254	2.3
	TV	20,371	7.7	24,160	8.1	41,778	7.7
	Video players, cameras	10,219	3.9	11,326	3.8	19,965	3.7
Audio visual	Audio	12,071	4.6	12,878	4.3	22,644	4.2
	AV software	3,260	1.2	3,792	1.3	6,613	1.2
	Other	11,123	4.2	11,845	4.0	22,229	4.0
	Subtotal	63,126	23.9	70,351	23.6	125,486	23.1
	Refrigerators	4,466	1.7	4,898	1.6	11,235	2.1
	Washing machines	4,459	1.7	4,585	1.5	9,921	1.8
	Kitchen appliances	4,688	1.8	5,126	1.7	9,296	1.7
Home appliances	Seasonal home electronics	5,380	2.0	6,735	2.3	14,500	2.7
	Personal care electronics	6,409	2.4	6,734	2.3	12,467	2.3
	Other	6,831	2.6	8,336	2.8	13,748	2.5
	Subtotal	32,235	12.2	36,416	12.2	71,170	13.1
	PC systems	30,675	11.6	33,978	11.4	64,885	12.0
	PC peripherals	30,922	11.7	33,455	11.2	62,213	11.5
Information	PC software	12,000	4.5	14,030	4.7	25,634	4.7
communications equipment	Cellular phones	8,194	3.1	12,855	4.3	17,732	3.3
	Other	25,701	9.7	27,454	9.2	52,534	9.6
	Subtotal	107,495	40.6	121,773	40.8	223,000	41.1
	TV games	23,360	8.8	27,560	9.2	43,941	8.1
	Watches	7,842	3.0	8,252	2.8	15,718	2.9
	Books	906	0.3	865	0.3	1,734	0.3
Other	Glasses and contact lenses	2,248	0.8	2,356	0.8	4,673	0.9
	Other	26,573	10.1	29,190	9.8	54,811	10.2
	Subtotal	60,930	23.0	68,224	22.9	120,879	22.4
Retai	il goods sales	263,788	99.7	296,765	99.5	540,536	99.7
Oth	er business	890	0.3	1,430	0.5	1,758	0.3
	Total	264,678	100.0	298,195	100.0	542,294	100.0

Note: Above amount does not include consumption taxes.

2. Non-Consolidated Financial Statements

(1) Non-Consolidated Balance Sheets

	As of Fe	bruary 28, 2007	7	As of F	ebruary 29, 2008	3	As of A	(Millions	
		, -, -,					· · ·		
Account item	Amo	unt	(%)	Ame	ount	(%)	Amo	ount	(%)
(Assets)									
I Current assets									
1 Cash and deposits	14,624			12,389			11,307		
2 Notes and accounts receivable—trade	11,827			12,704			12,265		
3 Inventories	23,050			27,118			22,296		
4 Accounts receivable-other	6,978			7,991			13,217		
5 Other	14,975			15,134			14,535		
Allowance for doubtful accounts	(19)			(9)			(25)		
Total current assets		71,437	41.7		75,328	36.5		73,597	42.8
II Fixed assets									
1 Tangible fixed assets									
(1) Buildings and structures	7,100			12,164			8,645		
(2) Land	23,336			40,737			23,336		
(3) Other	296			459			479		
Total tangible fixed assets	30,733			53,362			32,461		
2 Intangible fixed assets									
(1) Land lease rights	-			13,356			2,366		
(2) Other	3,100			736			766		
Total intangible fixed assets	3,100			14,092			3,132		
3 Investment and other assets									
(1) Investment securities	24,556			21,966			20,142		
(2)Stocks of subsidiaries and affiliates	10,073			12,257			12,257		
(3) Guarantee deposits	24,103			23,014			25,148		
(4) Other	9,355			6,636			5,266		
Allowance for doubtful accounts	(1,863)			(160)			(163)		
Total investment and other assets	66,225			63,714			62,652		
Total fixed assets		100,060	58.3		131,169	63.5		98,246	57.2
Total assets		171,497	100.0		206,498	100.0		171,844	100.0

				l			r	(Millions	s of yen)
	As of F	ebruary 28, 200'	7	As of F	ebruary 29, 200	8	As of A	August 31, 2007	
Account item	Amo	ount	(%)	Am	Amount (Amount		(%)
(Liabilities)									
I Current liabilities									
1 Accounts payable—trade	28,287			28,470			33,324		
2 Short-term borrowings	28,356			27,726			20,984		
3 Current portion of long-term borrowings	15,561			21,056			15,649		
4 Current portion of bonds	600			600			600		
5 Income taxes payable	3,522			6,016			4,503		
6 Reserve for bonuses	998			1,202			1,310		
7 Allowance for customer - discount points	10,645			10,911			10,871		
8 Other	7,652			8,761			9,281		
Total current liabilities		95,624	55.8		104,745	50.7		96,524	56.2
II Long-term liabilities									
1 Bonds	1,500			900			1,200		
2 long-term borrowings	22,810			43,422			20,658		
3 Reserve for retirement benefits	1,749			2,141			1,940		
4 Reserve for retirement benefits for directors and corporate auditors	508			558			537		
5 Other	1,469			706			757		
Total long-term liabilities		28,038	16.3		47,728	23.1		25,094	14.6
Total liabilities		123,663	72.1		152,474	73.8		121,618	70.8

								(Millions	s of yen
	As of February 28, 2007		7	As of F	ebruary 29, 2008	8	As of August 31, 2007		
Account item	Amo	unt	(%)	Amount		(%)	Amount		(%)
(Net assets)									
I Shareholders' equity									
1 Common stock		12,548	7.3		12,548	6.1		12,548	7.3
2 Capital surplus									
(1) Capital reserve	12,122			12,122			12,122		
Total Capital surplus		12,122	7.1		12,122	5.9		12,122	7.1
3 Retained earnings									
(1) Legal reserve	27			27			27		
(2) Other retained earnings									
General reserve	8,760			8,760			8,760		
Retained earnings carried forward	9,633			20,383			14,097		
Total retained earnings		18,420	10.7		29,171	14.1		22,885	13.3
Total shareholders' equity		43,090	25.1		53,841	26.1		47,555	27.7
II Valuation and translation adjustments									
1 Net unrealized gain on available-for-sale securities		4,743	2.8		182	0.1		2,670	1.5
Total valuation and translation adjustments		4,743	2.8		182	0.1		2,670	1.5
Total net assets	F	47,834	27.9		54,023	26.2		50,225	29.2
Total liabilities and net assets	F	171,497	100.0		206,498	100.0		171,844	100.0

(2) Non-Consolidated Statements of Income and Expense

	Febr (From Septem	st Half ended ruary 28, 2007 iber 1, 2006 to F 28, 2007)	February	Febr (From Septem	st Half ended ruary 29, 2008 iber 1, 2007 to F 29, 2008)	ebruary	Aug (From Se	Year ended August 31, 2007 (From September 1, 2006 t August 31, 2007)	
Account item	Amo	ount	(%)	Amo	ount	(%)	Amo	ount	(%)
I Net Sales		218,528	100.0		240,364	100.0		446,409	100.0
II Cost of sales		165,960	75.9		182,484	75.9		337,956	75.7
Gross profit		52,568	24.1		57,880	24.1		108,452	24.3
III Selling, general and administrative expenses		46,086	21.1		49,708	20.7		95,162	21.3
Operating income		6,482	3.0		8,171	3.4		13,290	3.0
IV Non-operating income		2,008	0.9		1,893	0.8		3,947	0.8
V Non-operating expenses		983	0.5		1,162	0.5		1,975	0.4
Ordinary income		7,508	3.4		8,902	3.7		15,262	3.4
VI Extraordinary gains		51	0.0		4,938	2.0		1,782	0.4
VII Extraordinary losses		1,967	0.8		101	0.0		2,859	0.6
Income before income taxes and minority interests		5,591	2.6		13,738	5.7		14,185	3.2
Income taxes-current	3,378			5,897			7,493		
Income taxes-deferred	(780)	2,598	1.2	421	6,318	2.6	(756)	6,727	1.5
Net income		2,993	1.4		7,420	3.1		7,458	1.7

(3) Non-Consolidated Statement of Changes in Net Assets

First Half ended February 28, 2007 (From September 1, 2006 to February 28, 2007)

			Sharehold	ers' equity		
		Capital surplus				
	Common stock	ommon stock Capital reserve		Other retain	ned earnings	Total shareholders' equity
			Legal reserve	General reserve	Retained earnings carried forward	
Balance as of August 31, 2006 (Millions of yen)	12,548	12,122	27	8,760	7,395	16,183
Changes in term						
Dividend of surplus	-	-	-	-	(756)	(756)
Net income	-	-	-	-	2,993	2,993
Net changes other than shareholders' equity	-	-	-	-	-	-
Total changes in term (Millions of yen)	-	-	-	-	2,237	2,237
Balance as of February 28, 2007 (Millions of yen)	12,548	12,122	27	8,760	9,633	18,420

	Shareholders' equity	Valuation and translation adjustments	Total net assets
	Total shareholders' equity	Net unrealized gain on available-for- sale securities	Total het assets
Balance as of August 31, 2006 (Millions of yen)	40,853	1,704	42,557
Changes in term			
Dividend of surplus	(756)	-	(756)
Net income	2,993	-	2,993
Net changes other than shareholders' equity	-	3,039	3,039
Total changes in term (Millions of yen)	2,237	3,039	5,276
Balance as of February 28, 2007 (Millions of yen)	43,090	4,743	47,834

First Half ended February 29, 2008 (From September 1, 2007 to February 29, 2008)

			Sharehold	ers' equity		
		Capital surplus		Retained	learnings	
	Common stock	capital reserve	Legal reserve	Other retain	ned earnings	Total shareholders' equity
				General reserve	Retained earnings carried forward	
Balance as of August 31, 2007 (Millions of yen)	12,548	12,122	27	8,760	14,097	22,885
Changes in term						
Dividend of surplus	-	-	-	-	(1,134)	(1,134)
Net income	-	-	-	-	7,420	7,420
Net changes other than shareholders' equity	-	-	-	-	-	-
Total changes in term (Millions of yen)		-	-	-	6,285	6,285
Balance as of February 29, 2008 (Millions of yen)	12,548	12,122	27	8,760	20,383	29,171

	Shareholders' equity	Valuation and translation adjustments	Total net assets
	Total shareholders' equity	Net unrealized gain on available-for- sale securities	Total het assets
Balance as of August 31, 2007 (Millions of yen)	47,555	2,670	50,225
Changes in term			
Dividend of surplus	(1,134)	-	(1,134)
Net income	7,420	-	7,420
Net changes other than shareholders' equity	-	(2,487)	(2,487)
Total changes in term (Millions of yen)	6,285	(2,487)	3,798
Balance as of February 29, 2008 (Millions of yen)	53,841	182	54,023

Year ended August 31, 2007 (From September 1, 2006 to August 31, 2007)

		Shareholders' equity						
		Capital surplus		Retained	earnings			
	Common stock	ock Capital reserve	Legal reserve	Other retain	ned earnings	Total shareholders' equity		
				General reserve	Retained earnings carried forward			
Balance as of August 31, 2006 (Millions of yen)	12,548	12,122	27	8,760	7,395	16,183		
Changes in term								
Dividend of surplus	-	-	-	-	(756)	(756)		
Net income	-	-	-	-	7,458	7,458		
Net changes other than shareholders' equity	-	-	-	-	-	-		
Total changes in term (Millions of yen)	-	-	-	-	6,702	6,702		
Balance as of February 28, 2007 (Millions of yen)	12,548	12,122	27	8,760	14,097	22,885		

	Shareholders' equity	Valuation and translation adjustments	Total net assets
	Total shareholders' equity	Net unrealized gain on available-for- sale securities	Total net assets
Balance as of August 31, 2006 (Millions of yen)	40,853	1,704	42,557
Changes in term			
Dividend of surplus	(756)	-	(756)
Net income	7,458	-	7,458
Net changes other than shareholders' equity	-	965	965
Total changes in term (Millions of yen)	6,702	965	7,667
Balance as of February 28, 2007 (Millions of yen)	47,555	2,670	50,225