



October 13, 2016

Company name: BIC CAMERA INC.
Stock listing: Tokyo Stock Exchange
Code number: 3048
Representative: Hiroyuki Miyajima,
Representative Director and President
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Notice Regarding Distribution of Surplus (Dividend Increase)

BIC CAMERA INC. (the “Company”) hereby announces that it has resolved at its Board of Directors meeting held on October 13, 2016 to distribute surplus with a record date of August 31, 2016. This is planned to be proposed at the 36th Annual General Meeting of Shareholders scheduled on November 17, 2016.

1. Details of dividend

	Determined amount	Most recent dividend forecast (announced on October 14, 2015)	Previous fiscal year results (Fiscal year ended August 31, 2015)
Record date	August 31, 2016	Same as the left	August 31, 2015
Dividend per share	¥7.00	¥5.00	¥5.00
Total amount of dividend	¥1,272 million	—	¥909 million
Effective date	November 18, 2016	—	November 27, 2015
Source of dividend	Retained earnings	—	Retained earnings

2. Reason

The Company considers the appropriate distribution of profits to shareholders as one of the most important management issues. After taking into account strengthening of financial structure and accumulation of internal reserves and comprehensively considering future business expansion, etc., our basic policy is that we maintain a stable distribution of profits in the long term.

Given the record-high profit attributable to owners of parent recorded in the current fiscal year, the year-end dividend for the fiscal year ended August 31, 2016 will be ¥7 per share, an increase of ¥2 per share from the previous fiscal year.

Accordingly, the annual dividend will amount to ¥12 per share (¥5 interim dividend, ¥7 year-end dividend).

(Reference) Breakdown of annual dividend

Record date	Annual dividend per share		
	2nd quarter-end	Year-end	Annual
Current fiscal year results	¥5.00	¥7.00	¥12.00
Previous fiscal year results (Fiscal year ended August 31, 2015)	¥5.00	¥5.00	¥10.00