BIC CAMERA

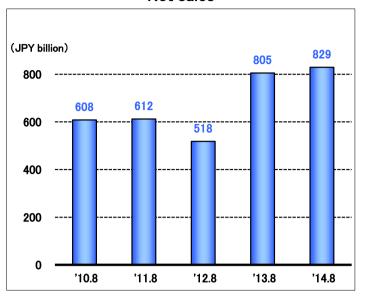
Fact Book

Year ended August 31, 2014

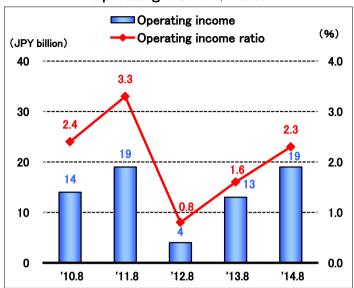
BIC CAMERA INC.

Sales and Earnings (consolidated)

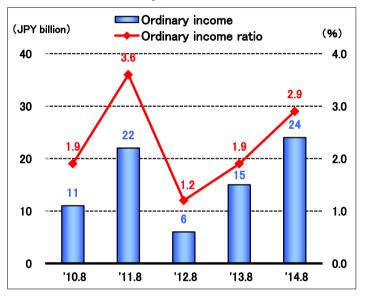
Net sales



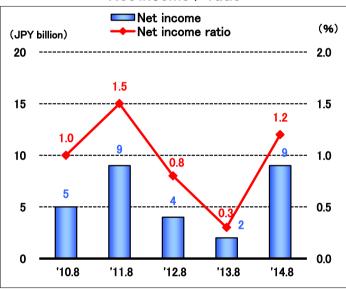
Operating income / ratio



Ordinary income / ratio



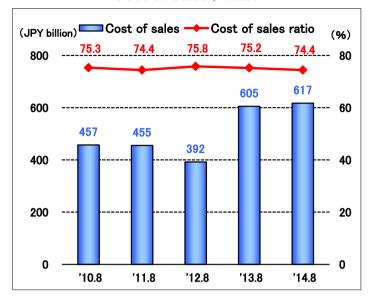
Net income / ratio



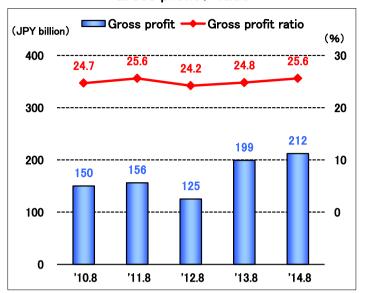
	2010.8	2011.8	2012.8	2013.8	2014.8
Net sales	608,274	612,114	518,057	805,378	829,833
Operating income	14,764	19,929	4,069	13,041	19,060
Operating income ratio (%)	2.4	3.3	0.8	1.6	2.3
Ordinary income	11,759	22,329	6,178	15,346	24,063
Ordinary income ratio (%)	1.9	3.6	1.2	1.9	2.9
Net income	5,965	9,049	4,007	2,436	9,852
Net income ratio (%)	1.0	1.5	0.8	0.3	1.2

Cost of sales and SG&A expenses (consolidated)

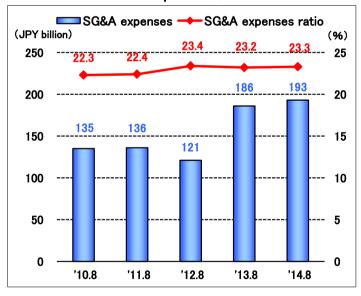
Cost of sales / ratio



Gross profit / ratio



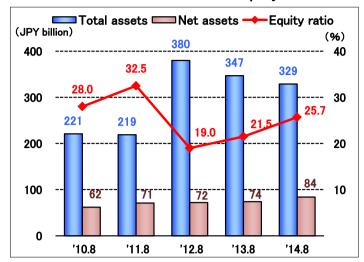
SG&A expenses / ratio



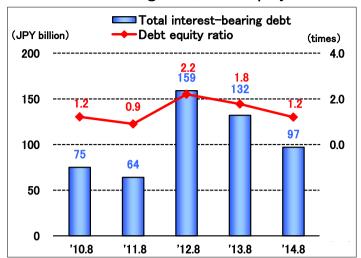
	2010.8	2011.8	2012.8	2013.8	2014.8
Cost of sales	457,862	455,253	392,537	605,546	617,083
Cost of sales ratio (%)	75.3	74.4	75.8	75.2	74.4
Gross profit	150,412	156,860	125,520	199,832	212,749
Gross profit ratio (%)	24.7	25.6	24.2	24.8	25.6
SG&A expenses	135,648	136,931	121,450	186,791	193,689
SG&A expenses ratio (%)	22.3	22.4	23.4	23.2	23.3

Total asset, Liabilities, Net assets and Others (consolidated)

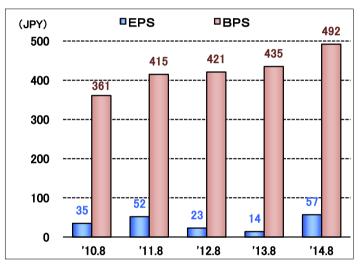
Total assets/Net assets/Equity ratio



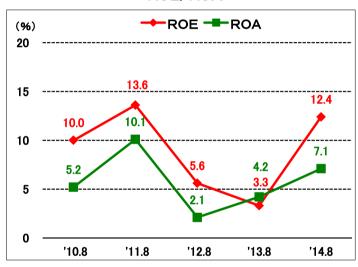
Interest-bearing debt/Debt-equity ratio



EPS/BPS



ROE/ROA



	2010.8	2011.8	2012.8	2013.8	2014.8
Total assets	221,757	219,837	380,666	347,520	329,400
Net assets	62,045	71,444	72,431	74,733	84,671
Equity ratio(%)	28.0	32.5	19.0	21.5	25.7
Total interest-bearing debt	75,125	64,304	159,176	132,268	97,860
Short-term interest bearing debt	44,055	40,049	105,585	100,675	54,674
Long-term interest bearing debt	31,070	24,255	53,590	31,592	43,185
Debt equity ratio*1 (times)	1.2	0.9	2.2	1.8	1.2
EPS*2(JPY)	35.07	52.69	23.33	14.19	57.36
BPS*2(JPY)	361.24	415.97	421.71	435.11	492.98
ROE*3(%)	10.0	13.6	5.6	3.3	12.4
ROA*4(%)	5.2	10.1	2.1	4.2	7.1

^{*1} Debt equity ratio=Interest-bearing debt / Net assets

^{*4} ROA=Ordinary income / Average total assets

	2010.8	2011.8	2012.8	2013.8	2014.8
Number of stores *5	68	70	73	249	220
Sales floor space(m²)	227,677	226,336	242,569	739,597	671,245

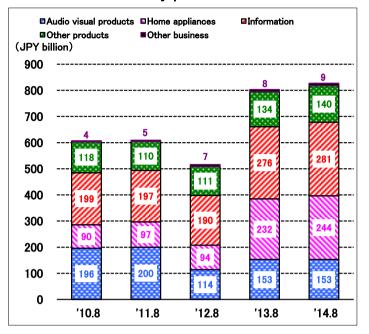
^{*5} include Bic Camera, Kojima, Sofmap and Bic Camera Outlet.

^{*2} The Company will conduct a stock split at a ratio of 1:100 of common stock on March 1, 2014 as the effective date. EPS is calculated based on the assumption that the stock split was conducted on September 1, 2009.

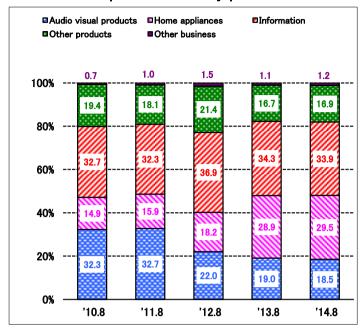
^{*3} ROE=Net income / Average net assets

Sales by Product (consolidated)

Sales by product line



Composition ratio by product



	2010.8	2011.8	2012.8	2013.8	2014.8
Audio visual products	196,365	200,416	114,060	153,391	153,948
Cameras	43,273	37,801	35,935	48,256	50,828
TVs	75,607	87,400	24,109	36,439	37,926
BD/DVD recorders, Video cameras	30,565	32,773	19,498	22,439	20,346
Audio	22,469	19,081	16,229	23,338	21,524
AV Software	9,202	8,290	6,466	6,300	6,836
Other	15,247	15,069	11,820	16,616	16,486
Home appliances	90,036	97,165	94,007	232,670	244,422
Refrigerators	14,826	15,215	13,657	37,383	43,421
Washing machines	11,164	10,982	11,018	26,719	31,034
Kitchen appliances	11,712	12,344	12,445	28,541	31,584
Seasonal home electronics	19,375	21,961	19,934	60,536	58,101
Personal care electronics	17,058	17,999	17,424	31,477	30,672
Other	15,899	18,661	19,526	48,012	49,608
Information communications equipment products	199,134	197,653	190,949	276,144	281,303
PCs	59,613	61,003	53,800	77,036	85,729
PC peripherals	31,020	25,948	22,214	29,205	30,158
PC software	16,184	15,021	13,761	14,435	12,043
Cellular phones	56,749	62,606	68,449	102,244	102,101
Other	35,565	33,073	32,723	53,222	51,270
Other products	118,261	110,955	111,068	134,483	140,494
Video Games	38,580	31,010	29,888	27,537	25,267
Watches	14,282	12,764	13,994	16,404	20,183
Used PCs	_	17,082	17,414	18,540	19,872
Sporting goods	_	5,357	5,192	5,531	6,102
Toys	_	6,144	6,384	7,188	8,729
Books	1,431	_	_	-	_
Glasses and contact lenses	4,668	4,457	4,408	4,727	5,003
Liquors and Soft drink	_	3,968	3,857	4,262	4,499
Other	59,298	30,170	29,927	50,290	50,835
Retail goods sales	603,798	606,191	510,085	796,690	820,168
Other business	4,476	5,923	7,972	8,688	9,665
Total	608,274	612,114	518,057	805,378	829,833

^{*1} Above amount does not include consumption taxes.

^{*2 &}quot;Used PCs", "Sporting goods", "Toys" and "Liquors and Soft drink" added in "Other products". On the other hand, "Books" shifted into "Other" of "Other products".

Balance Sheets(consolidated)

					(JPY million)
	2010.8	2011.8	2012.8	2013.8	2014.8
(Assets)					
Cash and deposits	24,006	21,116	47,137	33,138	26,276
Accounts receivable-trade	20,097	18,520	29,515	30,237	30,014
Merchandise and finished goods	35,182	38,072	86,963	71,764	73,884
	156	36,072 146	422	382	73,66 4 448
Raw materials and supplies					
Program right	18	65 7.750	66	10.007	97
Deferred tax assets	6,607	7,758	13,545	10,987	7,983
Accounts receivable-other	14,419	13,442	13,141	-	-
Other	2,860	2,871	23,479	22,700	13,067
Allowance for doubtful accounts	Δ 61	△ 48	Δ 1,104	△207	△ 237
Total current assets	103,289	101,945	200,027	169,066	151,534
Buildings and structures	32,829	33,906	48,210	47,423	46,406
Accumulated depreciation	△ 15,009	△ 16,444	△ 17,731	△20,212	△ 21,503
Buildings and structures, net	17,820	17,462	30,478	27,211	24,902
Machinery, equipment and vehicles	458	514	587	602	824
Accumulated depreciation	△ 261	△ 295	△ 350	△404	△ 466
Machinery, equipment and vehicles, net	197	218	237	198	358
Land	39,447	39,068	45,216	44,436	45,407
Lease assets	1,079	2,041	2,929	3,691	5,327
Accumulated depreciation	△ 201	△ 484	△ 922	△1,529	△ 2,282
Lease assets, net	878	1,556	2,007	2,161	3,045
Construction in progress	4	1,000	87	2,529	2,683
Other	6,709	6,934	7,197	7,322	6,742
Accumulated depreciation	△ 4,885	△ 5,291	^,137 △ 5,748	^,822 △5,804	△ 5,350
Other, net	1,823	1,642	1,448	1,517	1,392
Total property, plant and equipment	60,172	59,960	79,475	78,055	77,789
rotal proporty, plant and oquipmone	00,172	00,000	70,470	70,000	77,700
Leasehold right	11,807	11,807	12,351	_	_
Other	2,936	2,530	4,815	_	_
Total Intangible assets	14,744	14,338	17,167	19,016	18,811
Investment securities	12,575	12,428	11,599	11,625	12,523
Long-term loans receivable	1,105	1,100	398	1,579	1,217
Deferred tax assets	3,682	3,253	18,170	15,900	16,390
Net defined benefit asset	_	_	_	_	2,059
Guarantee deposits	25,835	26,640	50,515	50,238	47,241
Other	602	330	3,693	3,800	2,378
Allowance for doubtful accounts	△ 352	△ 216	△ 392	△1,763	△ 546
Total investments and other assets	43,448	43,536	83,985	81,381	81,263
Total noncurrent assets	118,366	117,835	180,627	178,453	177,865
Business commencement expenses	101	56	11	_	_
Total deferred assets	101	56	11	_	_
Total assets	221,757	219,837	380,666	347,520	329,400

					(JPY million)
	2010.8	2011.8	2012.8	2013.8	2014.8
Liabilities					
Accounts payable-trade	41,189	36,380	50,317	45,131	42,204
Short-term loans payable	27,878	23,324	86,740	45,680	39,983
Current portion of long-term loans payable	14,826	15,255	15,382	51,402	12,759
Current portion of bonds	1,130	1,070	1,060	1,060	625
Lease obligations	221	400	2,402	2,533	1,307
Income taxes payable	4,409	5,444	575	1,372	8,514
Provision for bonuses	1,957	2,179	2,922	2,312	2,814
Provision for point card certificates	14,128	13,447	13,388	11,504	11,183
Provision for loss on store closing	_	_	9,353	9,101	1,838
Other provision	18	116	-	_	_
Asset retirement obligations	_	_	654	950	271
Other	14,830	14,014	28,535	27,898	28,253
Total current liabilities	120,589	111,632	211,334	198,946	149,756
Bonds payable	3,665	2,595	1,770	710	15,158
Long-term loans payable	26,650	20,377	46,360	27,407	22,900
Lease obligations	754	1,283	5,460	3,474	5,127
Deferred tax liabilities	29	32	25	21	105
Provision for goods warranties	_	_	779	1,669	2,639
Provision for retirement benefits	5,400	6,122	6,828	7,477	-
Provision for directors' retirement benefits	34	43	132	120	-
Provision for loss on store closing	_	_	7,116	2,781	2,945
Other provision	_	_	_	83	-
Net defined benefit liability	_	_	_	_	8,755
Asset retirement obligations	_	3,121	7,766	7,637	8,263
Other	1,972	2,388	4,967	5,501	6,597
Total non-current liabilities	38,507	35,964	81,207	56,885	72,493
Total liabilities	159,096	147,596	292,541	255,832	222,249
Net assets					
Capital stock	18,402	18,402	18,402	18,402	18,402
Capital surplus	19,492	19,492	19,492	19,492	19,492
Retained earnings	26,643	33,969	35,400	36,119	45,592
Treasury shares	20,043 △ 184	∆ 184	∆ 184	50,119 △184	45,592 △ 184
Total shareholders' equity	64,353	71,679	73,110	73,829	83,302
Valuation difference on available-for-sale securities	△ 2,308			903	1,398
Remeasurements of defined benefit plans	<u> </u>		<u> </u>		1,390 △ 28
Total accumulated other comprehensive income	Δ 2,308	△ 234	Δ 678	903	1,369
Minority interests	615	795	15,692	16,954	22,478
Total net assets	62,660	72,240	88,124	91,687	107,150
Total liabilities and net assets	221,757	219,837	380,666	347,520	329,400
l otal liabilities and net assets	221,/5/	219,837	380,000	347,520	329,40

Statements of Income (consolidated)

					(JPY million)
	2010.8	2011.8	2012.8	2013.8	2014.8
Net sales	608,274	612,114	518,057	805,378	829,833
Cost of sales	457,862	455,253	392,537	605,546	617,083
Gross profit	150,412	156,860	125,520	199,832	212,749
Point card certificates	44,300	43,943	27,654	26,035	27,496
Provision for point card certificates	935	_	_	_	284
Salaries and allowances	19,644	19,168	19,096	32,089	30,691
Provision for bonuses	1,950	2,171	2,061	2,305	2,807
Retirement benefit expenses	1,222	1,125	1,133	1,331	1,436
Provision for directors' retirement benefits	8	11	2	13	-
Rents	18,880	19,504	20,473	31,495	31,573
Provision for merchandise warranties	_	_	_	1,000	1,042
Depreciation	2,715	2,877	2,868	4,931	5,165
Amortization of goodwill	523	468	268	268	266
Provision of allowance for doubtful accounts	6	47	206	176	130
Other	45,460	47,612	47,685	87,144	92,794
Selling, general and administrative expenses	135,648	136,931	121,450	186,791	193,689
Operating income	14,764	19,929	4,069	13,041	19,060
Interest income	33	23	21	190	182
Dividends income	318	496	570	147	173
Amortization of negative goodwill	138	28	_	_	_
Equity in earnings of affiliates	_	721	99	_	_
Rent income	937	911	921	941	1,365
Commission fee	973	933	913	1,024	1,046
Co-sponsor fee	_	_	352	1,127	_
Reversal of provision for loss on store closing	_	_	_	1,547	4,061
Advertisement fee	484	457	408	_	_
Other	711	640	727	1,108	1,503
Total non-operating income	3,596	4,213	3,661	6,088	8,333
Interest expenses	1,123	818	729	1,874	1,317
Share of loss of entities accounted for using equity method	4,184	_	_	199	_
Cost of lease revenue	-	563	534	515	781
Commission fee	_	209	204	1,094	857
Other	1,294	222	83	99	373
Total non-operating expenses	6,601	1,813	1,552	3,782	3,330
Ordinary income	11,759	22,329	6,178	15,346	24,063

					(JPY million)
	2010.8	2011.8	2012.8	2013.8	2014.8
Gain on sales of non-current assets	0	10	-	461	328
Gain on bargain purchase	_	_	462	6	_
Gain on sales of investment securities	97	_	17	11	0
Gain on sales of shares of subsidiaries and associates	_	_	_	10	358
Gain on change in equity	_	_	_	_	548
Reversal of allowance for doubtful accounts	130	_	_	_	_
Gain on revision of retirement benefit plan	242	_	_	_	_
Other	_	_	_	51	0
Total extraordinary income	470	10	479	540	1,236
Loss on sales of non-current assets	_	_	_	0	34
Loss on retirement of noncurrent assets	276	63	119	178	154
Loss on sales of investment securities	6	_	_	_	_
Loss on valuation of investment securities	173	4,428	685	2,496	_
Loss on disposal of inventories	_	_	_	940	_
Impairment loss	1,989	1,714	1,198	2,517	3,177
Loss on adjustment for changes of accounting standard for asset retirement obligations	_	1,655	_	_	_
Other	_	_	0	449	175
Total extraordinary losses	2,445	7,862	2,003	6,582	3,541
Income before income taxes and minority interests	9,784	14,478	4,654	9,304	21,758
Income taxes-current	4,603	7,530	1,173	1,857	8,792
Income taxes-deferred	△ 895	△ 2,200	△ 653	3,835	1,376
Total income taxes	3,708	5,329	519	5,692	10,168
Income before minority interests	_	9,148	4,135	3,611	11,589
Minority interests in income	111	99	127	1,174	1,737
Net income	5,965	9,049	4,007	2,436	9,852

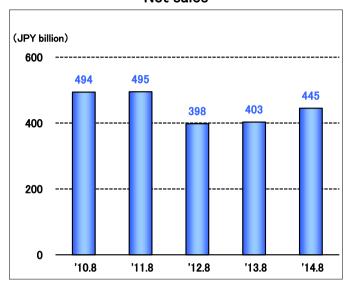
Statement of Cash Flows (consolidated)

					(JPY million)
	2010.8	2011.8	2012.8	2013.8	2014.8
Cash flows from operating activities					
Income before income taxes and minority interests	9,784	14,478	4,654	9,304	21,758
Depreciation	3,084	3,273	3,286	5,443	5,608
Impairment loss	1,989	1,714	1,198	2,517	3,177
Amortization of goodwill	385	439	268	268	266
Gain on bargain purchase	_	_	△ 462	△6	_
Increase (decrease) in allowance for doubtful accounts	△ 131	△ 148	174	474	△ 1,187
Increase (decrease) in provision for bonuses	△ 13	219	△ 110	△609	502
Increase (decrease) in provision for point card certificates	690	△ 680	△ 2,006	△1,884	△ 320
Increase(decrease) in provision for goods warranties	18	97	175	890	969
Increase (decrease) in provision for retirement benefits	409	717	705	649	_
Increase decrease in net defined benefit liability	_	_	_	_	933
Increase (decrease) on net defined benefit assets	_	_	_	_	9
Increase (decrease) in provision for directors' retirement benefits	△ 12	9	△ 43	△12	△ 120
Increase (decrease) in provision for loss on store closing	_	_	_	△3,609	△ 6,090
Increase (decrease) in other provision	_	_	_	83	△ 83
Interest and dividends income	△ 351	△ 520	△ 591	△338	△ 355
Interest expenses	1,123	818	729	1,874	1,317
Foreign exchange losses (gains)	0	0	△ 0	△0	Δ0
Share of (profit) loss of entities accounted for using equity method	4,184	△ 721	△ 99	199	_
Loss (gain) on sales of non-current assets	△ 0	Δ 10	_	△460	△ 294
Loss on retirement of non-current assets	276	63	119	178	154
Loss (gain) on sales of investment securities	△ 91	_	△ 17	△ 11	Δ0
Loss (gain) on valuation of investment securities	173	4,428	685	2,496	_
Loss (gain) on sales of shares of subsidiaries and associates	_	_	_	△ 10	△ 358
Loss (gain) on change in equity	_	_	_	_	△ 548
Loss on adjustment for changes of accounting standard for asset retirement obligations	_	1,655	_	_	_
Decrease (increase) in notes and accounts receivable-trade	△ 1,747	1,579	21	△721	222
Decrease (increase) in inventories	1,825	△ 2,926	△ 4,929	15,241	153
Increase (decrease) in notes and accounts payable-trade	1,495	△ 4,808	△ 1,159	△5,186	△ 2,926
Other, net	△ 187	525	231	△1,692	13,941
Subtotal	22,906	20,203	2,829	25,077	36,728
Interest and dividends income received	395	519	598	202	238
Interest expenses paid	△ 1,123	△ 818	△ 746	△1,881	△ 1,347
Income taxes paid	△ 2,632	△ 6,479	△ 6,671	△712	△ 2,770
Net cash provided by (used in) operating activities	19,546	13,425	△ 3,989	22,685	32,848

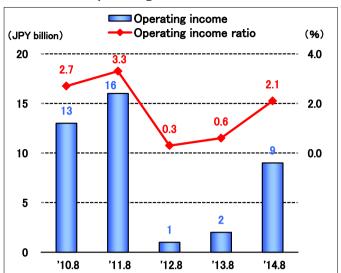
				_	(JPY million)
	2010.8	2011.8	2012.8	2013.8	2014.8
Cash flows from investing activities					
Payments into time deposits	△ 59	△ 241	_	_	_
Proceeds from withdrawal of time deposits	166	758	829	_	_
Purchase of property, plant and equipment	△ 1,194	△ 1,502	△ 1,289	△6,282	△ 4,925
Proceeds from sales of property, plant and equipment	0	51	_	946	843
Purchase of intangible assets	△ 364	△ 526	△ 985	△2,403	△ 3,750
Purchase of investment securities	△ 120	△ 518	△ 3	△8	△ 22
Proceeds from sales of investment securities	1,935	0	29	22	0
Proceeds from sales of shares of subsidiaries and associates	_	_	_	84	1,599
Payments of loans receivable	△ 117	△ 438	△ 442	_	_
Collection of loans receivable	107	271	483	_	_
Payments for guarantee deposits	△ 1,463	△ 2,200	△ 2,849	△3,162	△ 627
Proceeds from collection of guarantee deposits	2,624	1,414	606	3,763	2,624
Purchase of investments in consolidated subsidiaries	△ 450	△ 104	_	△23	-
Proceeds from purchase of investments in subsidiaries resulting in change in scope of consolidation	_	-	14,767	_	_
Other, net	△ 194	569	523	△122	△ 340
Net cash provided by (used in) investing activities	869	△ 2,466	11,668	△7,185	△ 4,598
Cash flows from financing activities					
Net increase (decrease) in short-term loans payable	△ 15,946	△ 4,554	29,366	△41,060	△ 5,696
Proceeds from long-term loans payable	15,600	10,150	10,200	37,022	9,200
Repayments of long-term loans payable	△ 19,538	△ 15,994	△ 16,516	△ 19,955	△ 52,351
Proceeds from issuance of bonds	4,994	_	246	_	15,075
Redemption of bonds	△ 1,155	△ 1,130	△ 1,085	△1,060	△ 1,060
Proceeds from stock issuance to minority shareholders	_	32	_	_	2,845
Cash dividends paid	△ 1,669	△ 1,714	△ 2,559	△1,706	△ 1,715
Cash dividends paid to minority shareholders	△ 1,100	_	_	△173	Δ0
Purchase of treasury stock	△ 166	△ 5	△ 2	_	_
Purchase of treasury stock of subsidiaries in consolidation	△ 1,254	_	_	_	_
Repayments of lease obligations	△ 166	△ 308	△ 478	△2,565	△ 1,408
Other, net	Δ3	△ 12	_	Δ0	Δ0
Net cash provided by (used in) financing activities	△ 20,404	△ 13,536	19,170	△29,499	△35,111
Effect of exchange rate change on cash and cash equivalents	Δ 0	Δ 0	0	0	0
Net increase (decrease) in cash and cash equivalents	10	△ 2,576	26,849	△13,998	△ 6,861
Cash and cash equivalents at beginning of period	22,570	22,336	19,964	46,813	32,815
Increase in cash and cash equivalents from newly consolidated subsidiary	_	203	_	-	_
Decrease in cash and cash equivalents resulting from exclusion of subsidiaries from consolidation	△ 244	_	_	_	_
Cash and cash equivalents at end of period	22,336	19,964	46,813	32,815	25,953

Sales and Earnings (non-consolidated)

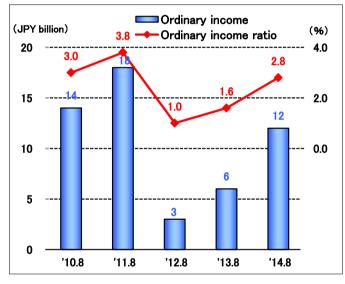
Net sales



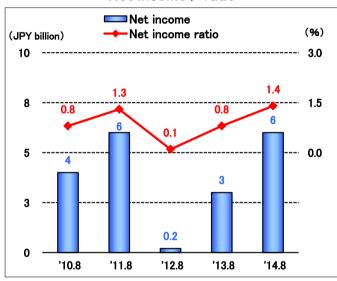
Operating income / ratio



Ordinary income / ratio



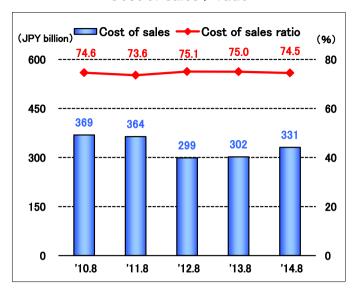
Net income / ratio



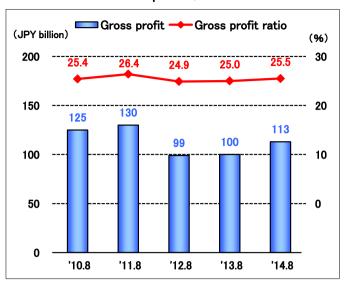
	2010.8	2011.8	2012.8	2013.8	2014.8
Net sales	494,766	495,957	398,638	403,790	445,517
Operating income	13,250	16,394	1,091	2,281	9,440
Operating income ratio (%)	2.7	3.3	0.3	0.6	2.1
Ordinary income	14,762	18,933	3,954	6,359	12,349
Ordinary income ratio (%)	3.0	3.8	1.0	1.6	2.8
Net income	4,085	6,541	203	3,190	6,383
Net income ratio (%)	0.8	1.3	0.1	0.8	1.4

Cost of Sales and SG&A expenses (non-consolidated)

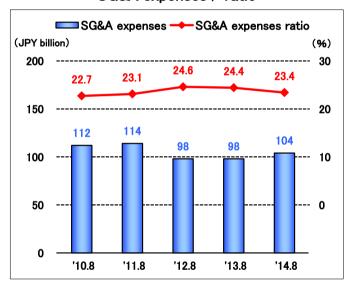
Cost of sales / ratio



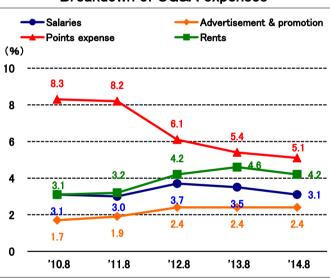
Gross profit / ratio



SG&A expenses / ratio



Breakdown of SG&A expenses



						(JPY million)
		2010.8	2011.8	2012.8	2013.8	2014.8
Cost of sales		369,207	364,982	299,357	302,837	331,799
Cost of sales ratio(%)		74.6	73.6	75.1	75.0	74.5
Gross profit		125,558	130,974	99,280	100,952	113,718
Gross profit ratio(%)		25.4	26.4	24.9	25.0	25.5
SG&A expenses	Amount	112,308	114,580	98,189	98,670	104,278
(ratio against sales)	Ratio(%)	22.7	23.1	24.6	24.4	23.4
Salaries	Amount	15,321	14,696	14,633	13,970	13,916
(ratio against sales)	Ratio(%)	3.1	3.0	3.7	3.5	3.1
Advertisement & promotion	Amount	8,232	9,300	9,476	9,627	10,482
(ratio against sales)	Ratio(%)	1.7	1.9	2.4	2.4	2.4
Points expense*	Amount	41,290	40,459	24,280	21,687	22,773
(ratio against sales)	Ratio(%)	8.3	8.2	6.1	5.4	5.1
Rents	Amount	15,401	16,028	16,858	18,484	18,549
(ratio against sales)	Ratio(%)	3.1	3.2	4.2	4.6	4.2

Statements of Income and Others (non-consolidated)

(JPY million)

				_	
	2010.8	2011.8	2012.8	2013.8	2014.8
Net sales	494,766	495,957	398,638	403,790	445,517
Cost of sales	369,207	364,982	299,357	302,837	331,799
Gross profit	125,558	130,974	99,280	100,952	113,718
SG&A expenses	112,308	114,580	98,189	98,670	104,278
Operating income	13,250	16,394	1,091	2,281	9,440
Non-operating income	3,624	4,254	6,155	9,331	8,334
Non-operating expenses	2,112	1,715	3,292	5,253	5,424
Ordinary income	14,762	18,933	3,954	6,359	12,349
Extraordinary income	724	1	905	94	834
Extraordinary loss	8,171	7,095	5,135	860	1,316
Income before income taxes and minority interests	7,315	11,839	△ 276	5,593	11,867
Net income	4,085	6,541	203	3,190	6,383

Number of stores, Sales floor space, Number of employees (end of period) (non-consolidated)

	2010.8	2011.8	2012.8	2013.8	2014.8
Number of stores	34	34	34	34	34
Sales floor space(m²)	190,475	186,719	200,494	207,982	202,693
Number of employees	4,904	4,649	4,384	4,419	4,286
Sales per employee(JPY million)*1	106.0	103.8	88.2	91.7	102.3
Operating income per employee(JPY million)*2	2.8	3.4	0.2	0.5	2.1
Sales floor space per employee(m²)*3	39.9	39.4	42.8	46.4	47.1

^{*1} Sales per employee=Operating income / During the period the average number of employees

^{*2} Operating income per employee=Net income / During the period the average number of employees

^{*3} Sales floor space per employee=During the period the average sales floor space / During the period the average number of employees

Corporate Data

Corporate outline

(As of August 31, 2014)

Company name BIC CAMERA INC.

Headquarter (Takada) 3-23-23, Takada, Toshima-ku, Tokyo, 171-0033

(Ikebukuro) 8th floor, 3-28-13, Nishi-Ikebukuro, Toshima-ku, Tokyo, 171-0021

Established November 21, 1980
Representative director and president Hiroyuki Miyajima
Paid-in capital JPY 18,402 million

Listing Tokyo Stock Exchange First Section

Stock transfer agent Mizuho Trust and Banking

Shareholder Date

Major shareholders

(As of August 31, 2014)

	Number of shares held (shares)	Percentage of shareholding (%)
Japan Trustee Services Bank, Ltd. (Trust Account)	21,216,900	12.31
Ra • Holdings Co, Ltd.	18,661,500	10.83
Mizuho Trust & Banking Co., Ltd. Securities Management Trust0700026	13,257,000	7.69
Administration Trust (A001) Trustee SMBC Trust Bank Ltd.	8,898,100	5.16
Sumitomo Mitsui Trust Bank, Limited (Trust Account KO No.1)	8,617,600	5.00
The Nomura Trust and Banking Co., Ltd. (Trust Account 2052152)	7,500,000	4.35
Administration Trust (A009) Trustee SMBC Trust Bank Ltd.	6,800,000	3.95
TOKYO BROADCASTING SYSTEM TELEVISION, INC.	6,119,000	3.55
The Master Trust Bank of Japan ,Ltd. (Retail Trust Account 820079254)	4,646,530	2.70
The Nomura Trust and Banking Co., Ltd. (Trust Account 2052116)	3,758,070	2.18

Composition of shareholders

(As of August 31, 2014)

	Number of shareholders	Number of shares held	Percentage of shareholding (%)
Financial institutions	34	83,665,300	48.54
Securities companies	22	512,234	0.30
Other corporations	725	32,132,607	18.64
Non-Japanese	297	10,422,236	6.05
Individual and other	174,819	45,023,623	26.12
Treasury stock	1	596,600	0.35
Total	175,898	172,352,600	100.00