



Second Quarter of Fiscal Year August 2014 Consolidated Earnings Announcement

April 11, 2014

Company name: BIC CAMERA INC. Stock listing: Tokyo Stock Exchange
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Scheduled date to submit the Securities Report: April 14, 2014

Scheduled date to commencement of dividend payments: May 19, 2014

Quarterly earnings supplementary explanatory documents: Yes

Quarterly earnings presentation: Yes (for institutional investor, analyst.)

(Amounts of less than 1 Million Yen are discarded)

1. Second Quarter of Fiscal Year August 2014 Consolidated Earnings (From September 1, 2013 to February 28, 2014)

(1) Consolidated Financial Results

(% indicates changes from the previous term)

	Net Sales		Operating Income		Ordinary Income		Net Income	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
2Q FY August 2014	407,140	1.9	6,476	53.4	9,574	138.1	4,761	-
2Q FY August 2013	399,682	52.3	4,221	14.7	4,020	△14.9	△1,072	-

(Note) Comprehensive Income: 5,416million yen in 2Q FY August 2014 (490.5%), 917 million yen in 2Q FY August 2013 (△63.0%)

	EPS	Fully Diluted EPS
	Yen	Yen
2Q FY August 2014	27.72	-
2Q FY August 2013	△6.24	-

(Note) The Company conducted a stock split at a ratio of 1:100 of common stock on March 1, 2014 as the effective date.

EPS is calculated based on the assumption that the stock split was conducted on September 1, 2012.

(2) Consolidated Financial Positions

	Total Assets	Net Assets	Equity Ratio
	Millions of yen	Millions of yen	%
2Q FY August 2014	376,187	97,583	21.2
FY August 2013	347,520	91,687	21.5

(Reference) Capital: 79,819 million yen in 2Q FY August 2014, 74,733 million yen in FY August 2013

2. Dividends Conditions

(Record date)	Dividends per Share				
	First Quarter ended	Second Quarter ended	Third Quarter ended	Fiscal Year ended	Total
	Yen	Yen	Yen	Yen	Yen
FY August 2013	-	500	-	500	1,000
FY August 2014	-	500	-	-	-
FY August 2014 (Projected)	-	-	-	5	-

(Note) Revisions to our dividend projections during the quarter: None

The Company will conduct a stock split at a ratio of 1:100 of common stock with March 1, 2014 as the effective date. Forecast information about year-end dividends for the fiscal year ending August 31, 2014 is calculated based on the stock split.

3. Forecast of consolidated result for Fiscal Year August 2014 (From September 1, 2013 to August 31, 2014)

(% indicates changes from the previous corresponding term)

	Net Sales		Operating Income		Ordinary Income		Net Income		EPS
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Full year	813,000	0.9	14,800	13.5	15,500	1.0	7,700	216.0	44.83

(Note) Revisions to our earnings projections during the quarter: None

The Company will conduct a stock split at a ratio of 1:100 of common stock with March 1, 2014 as the effective date. EPS is calculated based on the stock split.

4. Others

(1) Important changes in our subsidiaries, including changes to the scope of our consolidation: None

(2) Application of simple accounting procedures and other special accounting procedures in the creation of our quarterly consolidated financial statements: None

(3) Changes in the accounting methods, procedures, display methods used in the creation of our consolidated financial statements:

- 1) Changes accompanying revisions in accounting standards: None
- 2) Other changes: Yes
- 3) Accounting estimate change: None
- 4) Retrospective restatement: None

(4) Shares issued (Common stock)

1) Shares issued as of term end (including treasury stock)	2Q FY August 2014	172,352,600	FY August 2013	172,352,600
2) Treasury stock as of term end	2Q FY August 2014	596,600	FY August 2013	596,600
3) Average number of shares issued during term	2Q FY August 2014	171,756,000	2Q FY August 2013	171,756,000

* Description of proper usage of these forecasts, and other special affairs

These forecasts are based on the Company's current assumptions and beliefs in light of the information currently available to it, and involve known and unknown risks and uncertainties. The Company's actual results may differ materially from those discussed in these forecasts as a result of numerous factors outside of the Company's control.

This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Consolidated Financial Statements

(1) Consolidated quarterly balance sheets

(Millions of yen)

	As of August 31, 2013	As of February 28, 2014
Assets		
Current assets		
Cash and deposits	33,138	38,122
Accounts receivable—trade	30,237	29,808
Merchandise and finished goods	71,764	94,615
Raw materials and supplies	382	425
Program right	64	52
Other	33,688	32,192
Allowance for doubtful accounts	△207	△214
Total current assets	169,066	195,002
Noncurrent assets		
Property, plant and equipment		
Buildings and structures, net	27,211	27,664
Land	44,436	45,626
Other, net	6,407	6,697
Total property, plant and equipment	78,055	79,989
Intangible assets	19,016	19,300
Investments and other assets		
Guarantee deposits	50,238	48,490
Other	32,905	35,287
Allowance for doubtful accounts	△1,763	△1,883
Total investments and other assets	81,381	81,894
Total noncurrent assets	178,453	181,184
Total assets	347,520	376,187

(Millions of yen)

	As of August 31, 2013	As of February 28, 2014
Liabilities		
Current liabilities		
Accounts payable-trade	45,131	53,682
Short-term loans payable	45,680	89,012
Current portion of long-term loans payable	51,402	25,424
Current portion of bonds	1,060	1,060
Income taxes payable	1,372	3,737
Provision for bonuses	2,312	2,228
Provision for point card certificates	11,504	11,304
Provision for loss on store closing	9,101	1,330
Asset retirement obligations	950	342
Other	30,431	28,716
Total current liabilities	198,946	216,840
Noncurrent liabilities		
Bonds payable	710	180
Long-term loans payable	27,407	26,057
Provision for goods warranties	1,669	2,122
Provision for retirement benefits	7,477	7,966
Provision for directors' retirement benefits	120	-
Provision for loss on store closing	2,781	5,879
Other provision	83	3
Asset retirement obligations	7,637	8,224
Other	8,997	11,328
Total noncurrent liabilities	56,885	61,763
Total liabilities	255,832	278,603
Net assets		
Shareholders' equity		
Capital stock	18,402	18,402
Capital surplus	19,492	19,492
Retained earnings	36,119	41,360
Treasury stock	△184	△184
Total shareholders' equity	73,829	79,070
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	903	749
Total accumulated other comprehensive income	903	749
Minority interests	16,954	17,763
Total net assets	91,687	97,583
Total liabilities and net assets	347,520	376,187

(2) Consolidated quarterly statements of income

(Millions of yen)

	From September 1, 2012 to February 28, 2013	From September 1, 2013 to February 28, 2014
Net sales	399,682	407,140
Cost of sales	302,705	305,496
Gross profit	96,977	101,643
Selling, general and administrative expenses	92,755	95,167
Operating income	4,221	6,476
Non-operating income		
Interest income	94	85
Dividends income	52	57
Reversal of provision for loss on store closing	-	2,946
Other	2,023	1,933
Total non-operating income	2,170	5,022
Non-operating expenses		
Interest expenses	984	726
Equity in losses of affiliates	199	-
Cost of lease revenue	255	404
Commission fee	907	763
Other	23	29
Total non-operating expenses	2,371	1,924
Ordinary income	4,020	9,574
Extraordinary income		
Gain on sales of noncurrent assets	12	143
Gain on bargain purchase	6	-
Gain on sales of investment securities	11	-
Total extraordinary income	30	143
Extraordinary loss		
Loss on sales of noncurrent assets	0	2
Loss on retirement of noncurrent assets	94	70
Loss on valuation of investment securities	2,495	-
Other	84	-
Total extraordinary losses	2,674	72
Income before income taxes and minority interests	1,376	9,644
Income taxes-current	911	3,470
Income taxes-deferred	835	669
Total income taxes	1,746	4,139
Income (loss) before minority interests	△369	5,504
Minority interests in income	702	743
Net income (loss)	△1,072	4,761

(3) Consolidated quarterly Comprehensive income

(Millions of yen)

	From September 1, 2012 to February 28, 2013	From September 1, 2013 to February 28, 2014
Consolidated quarterly statements of comprehensive income		
Income (loss) before minority interests	△369	5,504
Other comprehensive income		
Valuation difference on available-for-sale securities	1,268	△87
Share of other comprehensive income of associates accounted for using equity method	18	-
Total other comprehensive income	1,287	△87
Comprehensive income	917	5,416
Comprehensive income attributable to		
Comprehensive income attributable to owners of the parent	59	4,607
Comprehensive income attributable to minority interests	857	809

(4) Consolidated quarterly statements of cash flows

(Millions of yen)

	From September 1, 2012 to February 28, 2013	From September 1, 2013 to February 28, 2014
Net cash provided by (used in) operating activities		
Income before income taxes and minority interests	1,376	9,644
Depreciation and amortization	2,531	2,542
Amortization of goodwill	134	134
Gain on bargain purchase	△6	-
Increase (decrease) in allowance for doubtful accounts	82	126
Increase (decrease) in provision for bonuses	△1,009	△84
Increase (decrease) in provision for point card certificates	△1,559	△200
Increase(decrease) in provision for goods warranties	549	453
Increase (decrease) in provision for retirement benefits	396	489
Increase (decrease) in provision for directors' retirement benefits	△18	△120
Increase (decrease) in provision for loss on store closing	△759	△4,188
Increase (decrease) in other provision	-	△80
Interest and dividends income	△147	△142
Interest expenses	984	726
Foreign exchange losses (gains)	△0	△0
Equity in (earnings) losses of affiliates	199	-
Loss (gain) on sales of noncurrent assets	△12	△141
Loss on retirement of noncurrent assets	94	70
Loss (gain) on sales of investment securities	△11	-
Loss (gain) on valuation of investment securities	2,495	-
Decrease (increase) in notes and accounts receivable-trade	2,381	428
Decrease (increase) in inventories	1,179	△20,725
Increase (decrease) in notes and accounts payable-trade	△9,589	8,551
Other, net	△9,026	△220
Subtotal	△9,734	△2,735
Interest and dividends income received	78	83
Interest expenses paid	△979	△760
Income taxes paid	△159	△1,444
Net cash provided by (used in) operating activities	△10,794	△4,857

(Millions of yen)

	From September 1, 2012 to February 28, 2013	From September 1, 2013 to February 28, 2014
Net cash provided by (used in) investing activities		
Purchase of property, plant and equipment	△5,172	△3,926
Proceeds from sales of property, plant and equipment	28	552
Purchase of intangible assets	△1,073	△2,017
Purchase of investment securities	△8	△20
Proceeds from sales of investment securities	22	-
Payments for guarantee deposits	△1,897	△294
Proceeds from collection of guarantee deposits	2,739	1,620
Purchase of investments in consolidated subsidiaries	△23	-
Other, net	△112	115
Net cash provided by (used in) investing activities	△5,496	△3,969
Net cash provided by (used in) financing activities		
Net increase (decrease) in short-term loans payable	△15,720	43,332
Proceeds from long-term loans payable	35,500	6,200
Repayment of long-term loans payable	△10,608	△33,529
Redemption of bonds	△530	△530
Cash dividends paid	△852	△861
Cash dividends paid to minority shareholders	△172	△0
Repayments of lease obligations	△1,711	△799
Other, net	△0	△0
Net cash provided by (used in) financing activities	5,903	13,811
Effect of exchange rate change on cash and cash equivalents	0	0
Net increase (decrease) in cash and cash equivalents	△10,387	4,984
Cash and cash equivalents at beginning of period	46,813	32,815
Cash and cash equivalents at end of period	36,426	37,799

(4) Sales by product line

Item		From September 1, 2013 to February 28, 2014		
		Sales (Millions of yen)	Composition ratio (%)	Previous year comparison (%)
Audio visual products	Cameras	25,851	6.3	13.2
	TVs	18,985	4.7	△ 2.0
	BD/DVD recorders, Video cameras	10,419	2.6	△ 20.2
	Audios	10,682	2.6	△ 15.5
	AV softwares	3,149	0.8	1.3
	Others	8,381	2.0	△ 4.9
	Subtotal	77,471	19.0	△ 3.0
Home appliances	Refrigerators	17,279	4.2	11.5
	Washing machines	13,918	3.4	12.3
	Kitchen appliances	15,777	3.9	5.8
	Seasonal home electronics	23,996	5.9	4.4
	Personal care electronics	15,725	3.9	△ 5.8
	Others	24,600	6.0	0.0
	Subtotal	111,299	27.3	3.9
Information communications equipment products	PCs	41,499	10.2	11.0
	PC peripherals	15,527	3.8	△ 2.1
	PC softwares	6,145	1.5	△ 19.3
	Cellular phones	54,463	13.4	3.3
	Others	25,873	6.4	△ 7.1
	Subtotal	143,509	35.3	1.4
Other products	Video games	16,497	4.0	0.2
	Watches	9,776	2.4	24.9
	Used PCs	8,877	2.2	△ 2.3
	Sporting goods	2,716	0.7	7.5
	Toys	4,617	1.1	16.2
	Glasses and Contact lenses	2,389	0.6	5.5
	Liquors and Soft drink	2,248	0.6	1.9
	Others	23,089	5.7	1.4
	Subtotal	70,211	17.3	4.6
Retail goods sales		402,491	98.9	1.8
Other business		4,649	1.1	11.5
Total		407,140	100.0	1.9

Note: Above amount does not include consumption taxes.