

Monthly Sales Bulletin : BIC CAMERA fiscal year ending August 2020

- Following is based on data from our pos system. This data is not same as a statement of accounts.
- Sales data includes our group's pos data and our internet store. ※Bic Camera group: Bic Camera and Kojima.
- Sales data is excluding 2 fees, cellular phone entry fee and an Internet agency fee.
- Sales data is excluding 2 sales, the sales of online shopping site "Rakuten BIC" and wholesales sales.

1. Net Sales amount of Bic Camera group (% change over previous fiscal year)

	Sep '19	Oct '19	Nov '19	1Q	Dec '19	Jan '20	Feb '20	2Q	1H	Mar '20	Apr '20	May '20	3Q	Jun '20	Jul '20	Aug '20	4Q	2H	Total
Bic Camera group	153.3	80.8		117.4															
Bic Camera	149.8	80.9		115.2															

2. Sales by product line amount of Bic Camera (% change over previous fiscal year)

(1) Sales by product line (% change over previous fiscal year)

	Sep '19	Oct '19	Nov '19	1Q	Dec '19	Jan '20	Feb '20	2Q	1H	Mar '20	Apr '20	May '20	3Q	Jun '20	Jul '20	Aug '20	4Q	2H	Total
Audio visual products	142.8	75.1		108.8															
Home appliances	165.4	74.9		120.0															
Information communications	148.9	87.4		118.7															
Other products	137.5	86.8		111.7															

(2) Business Details

Product Lines	Trend	Main Products
Audio visual products	Sales of many products were sluggish due to a reaction to the last-minute demand associated with the consumption tax hike. Seventy-five percent of our stores, mainly in the Tokyo Metropolitan area, were closed on Saturday October 12 due to the impact of Typhoon No. 19. In addition, business hours were shortened on Sunday October 13. There was a resulting negative impact.	
Home appliances		
equipment products		
Information communications		
equipment products		
Other products		
equipment products		