

Monthly Sales Bulletin : BIC CAMERA fiscal year ending August 2020

- Following is based on data from our pos system. This data is not same as a statement of accounts.
- Sales data includes our group's pos data and our internet store. ※Bic Camera group: Bic Camera and Kojima.
- Sales data is excluding 2 fees, cellular phone entry fee and an Internet agency fee.
- Sales data is excluding 2 sales, the sales of online shopping site "Rakuten BIC" and wholesales sales.

1. Net Sales amount of Bic Camera group (% change over previous fiscal year)

	Sep '19	Oct '19	Nov '19	1Q	Dec '19	Jan '20	Feb '20	2Q	1H	Mar '20	Apr '20	May '20	3Q	Jun '20	Jul '20	Aug '20	4Q	2H	Total
Bic Camera group	153.3	80.8	95.8	109.9	79.0	100.2	101.8	91.0	99.3	80.9									96.3
Bic Camera	149.8	80.9	95.0	108.2	75.0	100.5	99.4	88.2	96.9	75.8									93.6

2. Sales by product line amount of Bic Camera (% change over previous fiscal year)

(1) Sales by product line (% change over previous fiscal year)

	Sep '19	Oct '19	Nov '19	1Q	Dec '19	Jan '20	Feb '20	2Q	1H	Mar '20	Apr '20	May '20	3Q	Jun '20	Jul '20	Aug '20	4Q	2H	Total
Audio visual products	142.8	75.1	91.8	103.3	71.7	101.8	102.8	87.4	94.4	69.3									90.5
Home appliances	165.4	74.9	94.9	111.0	77.4	92.7	99.3	87.7	98.1	73.1									94.1
Information communications	148.9	87.4	91.3	109.1	76.0	116.8	118.6	97.7	102.6	88.5									100.3
Other products	137.5	86.8	101.1	108.0	74.3	94.0	79.5	81.0	92.3	71.2									89.3

(2) Business Details

Product Lines	Trend	Main Products
Audio visual products	Better	In March, the Group, which operates mainly in the Tokyo metropolitan area, suffered a significant fall in sales from physical stores, mainly due to reduced operation hours, temporary closings and a sharp decline in inbound demand attributable to the spread of the COVID-19 coronavirus. There were negative effects for reasons related to days of the week .
Home appliances equipment products		
Information communications equipment products		
Other products equipment products	Stagnant	