

Monthly Sales Bulletin : BicCamera fiscal year ending August 2022

- Following is based on data from our pos system. This data is not same as a statement of accounts.
- Sales data includes our group's pos data and our internet store. ※Bic Camera group: Bic Camera and Kojima.
- Sales data is excluding 2 fees, cellular phone entry fee and an Internet agency fee.
- Sales data is excluding 2 sales, the sales of online shopping site "Rakuten BIC" and wholesales sales.

1. Net Sales amount of BicCamera group (% change over previous fiscal year)

	Sep '21	Oct '21	Nov '21	1Q	Dec '21	Jan '22	Feb '22	2Q	1H	Mar '22	Apr '22	May '22	3Q	Jun '22	Jul '22	Aug '22	4Q	2H	Total
BicCamera & Kojima _(subsidiary)	92.9	99.9	84.8	92.2	94.1	102.2	99.2	98.1	95.3	96.1	99.3	93.5	96.2	102.4	98.8		100.5	97.9	96.5
BicCamera	91.9	97.6	82.4	90.3	92.4	101.1	98.3	96.7	93.6	95.8	100.8	96.1	97.5	101.7	98.0		99.7	98.3	95.7

2. Sales by product line amount of BicCamera (% change over previous fiscal year)

(1) Sales by product line (% change over previous fiscal year)

	Sep '21	Oct '21	Nov '21	1Q	Dec '21	Jan '22	Feb '22	2Q	1H	Mar '22	Apr '22	May '22	3Q	Jun '22	Jul '22	Aug '22	4Q	2H	Total
Audio visual products	86.0	91.9	90.5	89.5	94.1	107.5	96.8	98.7	94.2	97.1	99.5	102.4	99.5	95.8	87.1		91.0	96.1	95.0
Home appliances	93.9	98.5	88.2	93.3	102.8	113.2	101.5	105.7	99.7	108.5	112.0	97.4	105.3	112.3	100.2		105.8	105.5	102.4
Information communications equipment products	108.1	104.6	68.8	91.5	80.0	87.1	89.8	85.1	88.2	96.9	99.6	90.7	96.0	96.8	97.2		97.0	96.3	91.7
Other products	74.7	91.3	88.6	84.8	91.6	97.2	108.7	97.4	91.3	74.4	86.7	95.6	84.7	92.8	105.4		99.2	90.2	90.8

(2) Business Details

Product Lines	Trend	Main Products
Audio visual products	Better Stagnant	Digital cameras TVs, Audios
Home appliances equipment products	Better Steady Slightly Stagnant Stagnant	Washing machines Personal care electronics Refrigerators, Kitchen appliances Seasonal home electronics(include Air conditioners)
Information communications equipment products	Steady Slightly Stagnant	Cellular phones(Smartphone) PCs, PC peripherals
Other products equipment products	Better Stagnant	Video games, Watches, Medicines, Toys Sporting goods