

## Monthly Sales Bulletin : BicCamera fiscal year ending August 2023

- Following is based on data from our pos system. This data is not same as a statement of accounts.
- Sales data includes our group's pos data and our internet store. ※Bic Camera group: Bic Camera and Kojima.
- Sales data is excluding 2 fees, cellular phone entry fee and an Internet agency fee.
- Sales data is excluding 2 sales, the sales of online shopping site "Rakuten BIC" and wholesales sales.

### 1. Net Sales amount of BicCamera group (% change over previous fiscal year)

	Sep '22	Oct '22	Nov '22	1Q	Dec '22	Jan '23	Feb '23	2Q	1H	Mar '23	Apr '23	May '23	3Q	Jun '23	Jul '23	Aug '23	4Q	2H	Total
BicCamera & Kojima <sub>(subsidiary)</sub>	111.3	95.4	102.6	102.9	100.6	99.6	99.6	100.0	101.3	96.8	99.0	97.8	97.8						100.1
BicCamera	113.3	93.5	106.4	104.0	101.6	104.0	105.9	103.6	103.8	104.2	104.8	103.9	104.3						104.0

### 2. Sales by product line amount of BicCamera (% change over previous fiscal year)

#### (1) Sales by product line (% change over previous fiscal year)

	Sep '22	Oct '22	Nov '22	1Q	Dec '22	Jan '23	Feb '23	2Q	1H	Mar '23	Apr '23	May '23	3Q	Jun '23	Jul '23	Aug '23	4Q	2H	Total
Audio visual products	101.9	106.2	105.6	104.6	96.3	101.0	101.3	99.1	101.6	101.5	105.3	102.4	103.0						102.1
Home appliances	108.1	102.0	100.0	103.2	100.3	100.0	104.9	101.5	102.2	101.9	102.5	97.3	100.5						101.6
Information communications equipment products	111.4	72.6	94.3	92.0	96.6	99.0	95.1	96.9	94.5	93.8	91.9	93.7	93.1						94.0
Other products	137.2	101.7	134.0	123.4	113.4	120.9	126.8	119.2	121.1	134.3	131.6	133.4	133.1						124.7

#### (2) Business Details

Product Lines	Trend	Main Products
Audio visual products	Better Slightly Stagnant Stagnant	Digital cameras Audios TVs
Home appliances equipment products	Better Steady Slightly Stagnant Stagnant	Personal care electronics Kitchen appliances Washing machines Refrigerators, Seasonal home electronics(include Air conditioners)
Information communications equipment products	Slightly Stagnant Stagnant	PCs, PC peripherals Cellular phones(Smartphone)
Other products equipment products	Better Steady	Video games, Watches, Medicines, Toys Sporting goods