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May 29, 2026

For immediate release

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Notice Regarding the Release of Integrated Report 2025 (English Edition)

BIC CAMERA INC. has released Integrated Report 2025 (English Edition), as outlined below.

The report aims to provide a comprehensive overview of the Group's approach to medium- to long-term value creation, business strategies, and financial and non-financial information to all stakeholders, including shareholders and investors, in an accessible manner.

With a purpose of "Carrying Forward *The Business of Delighting Customers* and Exceeding Expectations," we regard the power of people as our greatest source of growth. By harnessing this potential in our business activities, we will enhance corporate value and help solve various challenges in society. Based on this approach, the report provides an overview of our financial results for the fiscal year ended August 31, 2025, as well as our progress on the Medium-Term Management Plan, human capital management, environmental and social initiatives, and governance framework, along with specific examples.

Furthermore, as we target consolidated net sales of 1 trillion yen for the year ending August 31, 2026, the report outlines the Group's commitment to viewing this not as a destination but as a stepping stone toward further growth and taking on new challenges.

We will continue to enhance our corporate value in a sustainable manner as we prioritize communication with our stakeholders through various forms of disclosure, including our integrated report.



Integrated Report 2025 (English Edition) is a translation of the Japanese version.

You can view it on our corporate website at the link below:

https://www.biccamera.co.jp/ir/csr/csr_integrated_reporting.html